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RennertTM
REAL Life English

Language Internship Experience Viewbook



RENNERT internship programs

“I really enjoyed my time here doing marketing for a start-up company that operates in my fields of studies. They are a young and creative team who opened up their arms for me and gave me a clear insight to the business, a lot of responsibility and great support. I learned a lot about different online marketing tools, travel trends and how to create marketing campaigns for Travel companies. I’m really happy that I got the opportunity to do my internship here, and I think it will help me in my future career.”



Matilda Söderström (26), Sweden

Field: Public Relations

Internship Period: 2 months

Company: Poshport Travel, New York (November 2017)

Achievements include:

- Collaborated with the Director of Marketing and CEO to create short and long term plans for their social media platforms and strategize ways to promote the company
- Assisted with Facebook, Instagram, Pinterest, Twitter, Snapchat, and YouTube
- Contributed to spearhead innovative campaigns and projects to increase social media presence and visibility
- Participated in daily brainstorming sessions to research, create, manage, and publish interesting articles, photos, and other such information

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"At Barlavi I was able to practice written and spoken English, which enhanced my knowledge of the language. But it also introduced me to the American Real Estate business, very different from the one in my home country."



Simon Jurgies (20), Germany

Field: Real Estate

Internship Period: 2 months

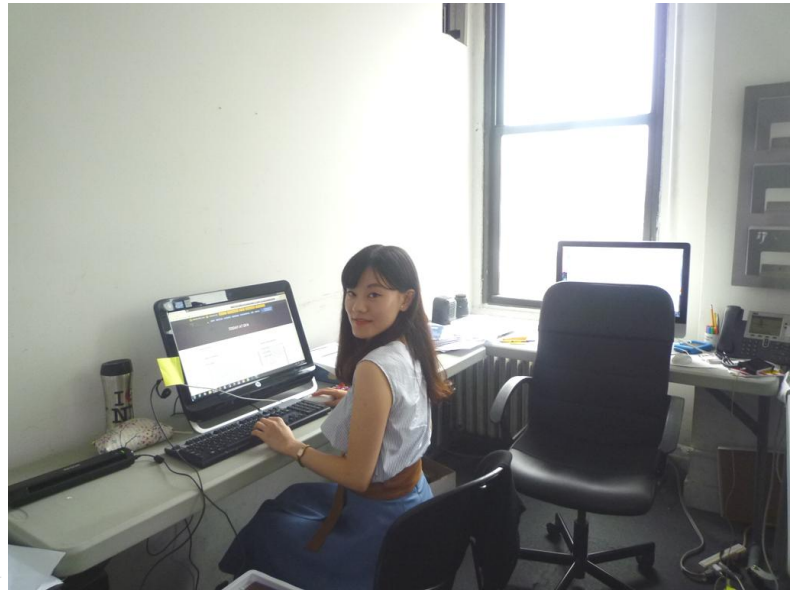
Company: Barlavi Realty, New York (April 2017)

Achievements include:

- Contacted management companies for an updated list of vacancies
- Contributed to finding new management companies
- Provided updates to marketing and advertising sites and social media
- Contacted past clients for feedback
- Attended or set up open house tours

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“At Digital Film Academy I learned the importance of having initiatives when you work. During my internship I acquired the ability to have my own opinion and to be responsible for my work, even without a lot of supervision.”



Mayumi Miura (22), Japan

Field: Business Admin and marketing

Internship Period: 3 months

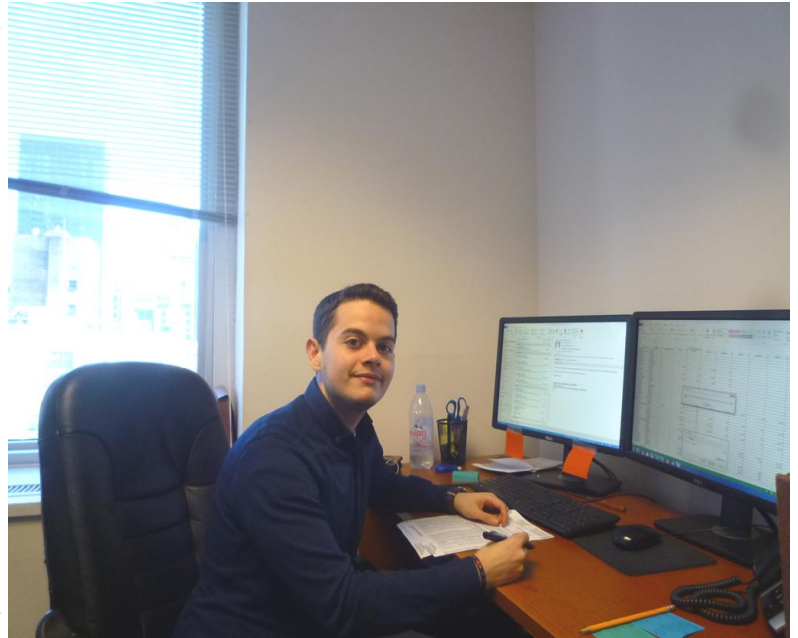
Company: Digital Film Academy (July 2017)

Achievements include:

- Contributed to writing subtitles in Japanese and English for school movie
- Assisted with sourcing leads for new business development and partnership (contacts, prospective schools)
- Scheduled training sessions for international agencies and business partners
- Managed their database of contacts (leads, agent contacts, partner high school contacts, etc.)

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“I really learned a lot about all the payroll tasks and the American system. All of this in a friendly atmosphere and a mentor that would always answer my questions and explain anything I asked for.”



Daniele Russotti (26), Switzerland

Field: Marketing and finance

Internship Period: 3 months

Company: The Bond Street Group, New York (October 2017)

Achievements include:

- Supported payrolls (reporting, accounting, payroll register)
- Assisted clients (Mail and Tel.)
- Provided “verification of employment” letters
- Created tear sheets with instructions
- Created reports about unemployment contributions

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"At Sarah Hall I was trained to deliver a professional product and the tasks implied a direct relationship with the clients. I was also able to do a lot of writing and speaking, thus improving my English in real life situations and settings."



Lisa Bignotti (21), Italy

Field: Public Relations

Internship Period: 2 months

Company: Sarah Hall Productions, New York (August 2017)

Achievements include:

- Assisted with Congrats & Mock-up notes
- Prepared excel spreadsheets
- Collected information on contacts and shows (Cision)
- Provided research on articles related to SHP's clients and for clients' blogs/Twitter/Instagram
- Prepared itinerary programs for clients

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“This internship was a really great experience for me! Not only I developed and consolidated my English skills, I also experienced how it is to work in an American company. But, most important was to be part of a non-governmental organization that allowed me to get involved with social issues and develop skills that, for me, as a psychologist, are essential.”



Joana Teixeira (26), Portugal

Field: Social Services

Internship Period: 3 months

Company:

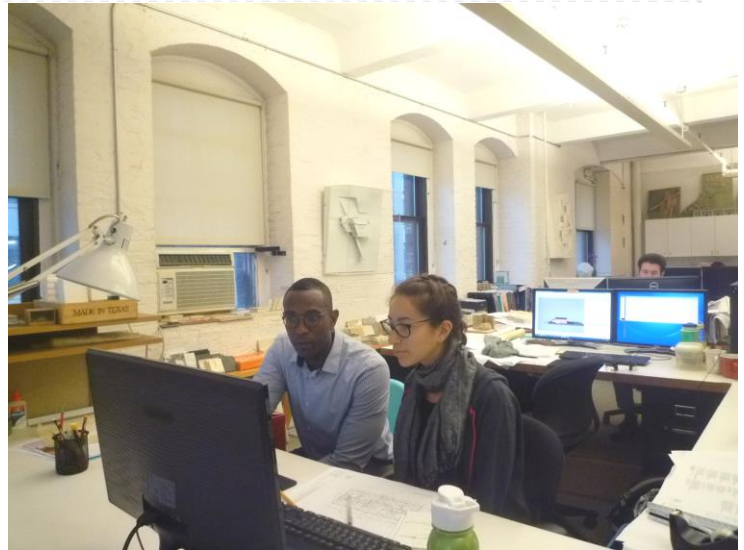
Project Sunshine, New York (June 2017)
(Children and teenagers conflict resolution)

Achievements include:

- Organized and arranged the Sending Sunshine room
- Conducted quality control of the arts and crafts kits
- Made an inventory of materials
- Created program materials
- Participated in hospital programs with children and teenagers: health fairs, parties, bedside play time

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“I really enjoyed working at Alexander Gorlin Architects. Besides the very interesting project I was given to work on, I had the chance to enhance my English technical vocabulary related to architecture. It was also an interesting opportunity to talk about construction and project management topics as well as to focus on the different ways adopted in Italy and the United States.”



Federica Pela (26), Italy

Field: Architecture

Internship Period: 2 months

Company:

Alex Gorlin Architects, New York (May 2017)

Achievements include:

- Collaborated in working on New York residential project, discussing planning and implementing the projects through the relevant technical media, such as Autocad, Sketches, Photoshop and Rhinoceros.
- Assisted with 2D and 3D drawings and sketches for a project to build a residential housing bloc in the Bronx, New York, currently in the constructive scale.
- Executed several schematic drawings to contribute to a competitive project to for the requalification of a hospital in Senegal, Africa.

RENNERT internship programs

"At Sarah Hall I was trained to deliver a professional product and the tasks implied a direct relationship with the clients. I was also able to do a lot of writing and speaking, thus improving my English in real life situations and settings."



Lisa Bignotti (21), Italy

Field: Public Relations

Internship Period: 2 months

Company: Sarah Hall Productions, New York (August 2017)

Achievements include:

- Liaised directly with clients by phone and email to prepare itineraries and programs to meet their needs
- Worked to compile and update information on contacts and shows (Cision)
- Conducted and compiled research on articles related to SHP's clients and for client blogs/Twitter/Instagram accounts
- Assisted with writing and formatting PR mock-ups and materials
- Prepared and collated information in excel spreadsheets

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“This internship was the most exciting experience of my life giving me the opportunity to understand how the American market works. For a person like me, passionate about fashion and with a marketing background, NYC couldn’t be anything else but the best choice ever. And, most important of all, after my internship, the company decided to hire me in my own country!”



Valeria Frascina (26), Italy

Field: Fashion Marketing

Internship Period: 4 months

Company: PT-PANTALONI TORINO, New York (March 2017)

Achievements include:

- Conducted research and analysis of American customer market vis a vis preference and values related to brand
- Participated in local market advertising projects
- Joined in planning and eventually managed the seasonal selling campaigns
- Liaised directly with clients on both research and sales via telephone and e-mail

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